

LEARNING GOAL #6

DIGITAL MEDIA – FINAL PROJECT

SCORE LEVELS	INCOMPLETE 0-59% (F)	BEGINNING 60-69% (D)	DEVELOPING 70-79% (C)	ACCOMPLISHED 80-89% (B)	EXEMPLARY 90-100% (A)
DIGITAL MEDIA ARTICLES	Designer has <u>not created any articles</u> for their website.	Designer has <u>created at least one article</u> for their website with at least 200 words.	Designer has <u>created between 2-3 articles</u> for their website with at least 200 words in each article.	Designer has <u>created at least four articles</u> for their website with at least 200 words in each article.	In addition to “accomplished” work, <u>designer has included at least two external hyperlink sources for each article</u> , including two links in one “fake” story that are misleading.
SITE CONSTRUCTION (HTML)	Designer has <u>not created a website</u> for viewing.	Designer has <u>created a website with only 1-2 complete pages</u> .	Designer has <u>created a website with only 3-5 complete pages</u> .	Designer has <u>created a website with 6 or more complete pages</u> .	In addition to “accomplished” work, <u>designer has appropriately used headings, paragraphs, images, and sections to organize and structure the information for the pages</u> .
SITE DESIGN (CSS)	Designer has <u>not created a unique website design</u> and has no external style sheet.	Designer has <u>added an external stylesheet with an appropriate color palette</u> of 3-5 main hexadecimal colors (monochromatic, complementary, etc).	Designer has <u>added an external stylesheet with an appropriate color palette and text/font styles</u> (size, color, family, etc).	Designer has <u>added an external stylesheet with an appropriate color palette, text/font styles, and appropriate spacing</u> (padding, margins, borders, etc).	In addition to “accomplished” work, <u>designer has created a visually, aesthetically pleasing website</u> .
CSS DEFENSE	Designer is <u>unable to answer any questions</u> about their CSS code.	Designer is <u>able to correctly answer 1/3 questions</u> about their CSS code.	Designer is <u>able to correctly answer 2/3 questions</u> about their CSS code.	Designer is <u>able to correctly answer 3/3 questions</u> about their CSS code.	In addition to answering three questions, <u>designer volunteers to explain at least one other feature of their site design</u> .