

# LEARNING GOAL #4 - FINAL PROJECT:

## World Wide Perspective

SCORE LEVELS	INCOMPLETE 0-59% (F)	BEGINNING 60-69% (D)	DEVELOPING 70-79% (C)	ACCOMPLISHED 80-89% (B)	EXEMPLARY 90-100% (A)
ALLIANCES	Design team (1) <i>never spoke to each other</i> , (2) <i>constantly argued</i> , or (3) <i>spent all design days wasted in unrelated conversations</i> .	Design team tried to work together, but <i>only some of the members were able to get a website started</i> .	Design team worked well together, but <i>not all members were able to complete their websites</i> .	Design team worked well together <i>and all members were able to complete their websites</i> . <b>When asked, all members can share how they worked with or helped another member of their team.</b>	In addition to “accomplished” work (B), <i>design team began or finished work on one or more additional websites for a different World Wide perspective.</i>
ANCHORS	Design team <i>did not create any pages with any anchor links</i> .	<i>Some members of this design team created <u>internal links</u> that allow a user to go back and forth between all the pages of their own website.</i>	<i>All members of this design team created <u>internal links</u> that allow a user to go back and forth between all the pages of their own website.</i>	<i>In addition to internal links, at least half the members of this design team created at least <u>four external links</u> to four different sources of information they used.</i>	<i>In addition to “accomplished” work (B), all members of this design team created at least <u>four external links</u> to four different sources of information they used and the links open in new windows.</i>
AESTHETICS	Design team <i>did not create any websites</i> .	<i>Some members of this design team have created a website, but the pages are not unique and there is no visually pleasing color palette.</i>	<i>Some members of this design team have created a website, with unique pages and a visually pleasing color palette with a range of 4-5 colors.</i>	<i>All members of this design team have created a website with unique pages and a visually pleasing color palette with a range of 4-5 colors.</i>	<i>All members of this design team have created a website with unique pages and a visually pleasing color palette with a range of 4-5 colors. <b>Palette embedded or linked on site.</b></i>
ANIMATION	Design team <i>did not use any animation on any page in their website</i> .	<i>Some members of this design team have included a single <b>unique animation</b> (hover, transition, animation, keystrokes, etc) <b>on one of the pages</b> of their website.</i>	<i>All members of this design team have included a single <b>unique animation</b> (hover, transition, animation, keystrokes, etc) <b>on one of the pages</b> of their website.</i>	<i>Some members of this design team have included a <b>unique animation</b> (hover, transition, animation, keystrokes, etc) <b>on all of the pages</b> of their website.</i>	<i>All members of this design team have included a <b>unique animation</b> (hover, transition, animation, keystrokes, etc) <b>on all of the pages</b> in their website.</i>
APPLICATION	Design team <i>did not apply any of their knowledge about SEO or JavaScript</i> .	<i>One member of this design team has optimized their website in some way for a search engine (img alts, keyword density, keyword styling).</i>	<i>Some members of this design team have optimized their website in some way for a search engine (img alts, keyword density, keyword styling).</i>	<i>All members of this design team have optimized their website in some way for a search engine (img alts, keyword density, keyword styling).</i>	<i>In addition to “accomplished” work (B), at least one member of this design team has included dynamic JavaScript (date, alert, etc) on at least one page of their site.</i>