

# LEARNING GOAL #5

## DIGITAL MEDIA PROJECT

SCORE LEVELS	INCOMPLETE 0-59% (F)	BEGINNING 60-69% (D)	DEVELOPING 70-79% (C)	ACCOMPLISHED 80-89% (B)	EXEMPLARY 90-100% (A)
DIGITAL MEDIA TOPIC & FORM	Designer has <u>not come up with a true/false digital media topic</u> for their web page.	Designer has <u>come up with a true/false digital media topic</u> for their web page, <u>but has no quotes, no facts, and no form.</u>	Designer has created a web page that <b>CLEARLY</b> introduces a true/false digital media topic, has <u>four quotes or facts to consider, but does NOT have an HTML form element.</u>	Designer has created a web page that <b>CLEARLY</b> introduces a true/false digital media topic and has <u>four quotes or facts to choose from with an HTML form element.</u>	In addition to “accomplished” work, <u>designer has set their HTML form so that it goes to a second page that not only tells the answer, but also explains the importance of truth on the World Wide Web.</u>
PAGE DESIGN QUALITY	Designer has <u>not created a web page</u> for viewing.	Designer has <u>created a web page that has been started, but is clearly unfinished.</u>	Designer has <u>created an original web page</u> that is finished, but <u>unorganized and hard to follow.</u>	Designer has <u>created an original web page</u> that is <u>finished, organized, and easy to follow.</u>	In addition to “accomplished” work, designer has <u>created an interesting layout that draws attention to the topic and the choices (images, graphics, etc).</u>
HYPERLINK CONNECTIONS	Designer has <u>no hyperlinks</u> on their web page.	Designer has <u>1 or more hyperlinks</u> on their webpage, but <u>they do not go anywhere.</u>	Designer has <u>3 or more hyperlinks</u> that <u>go to other sites.</u>	Designer has <u>3 or more hyperlinks</u> that <u>go to other sites and open up in new windows.</u>	In addition to “accomplished” work, the <u>specific hyperlinks used on this page are clues that can help with finding out what is and is not true on the page.</u>
HTML DEFENSE	Designer is <u>unable to answer any questions</u> about their HTML code.	Designer is <u>able to correctly answer 1/3 questions</u> about their HTML code.	Designer is <u>able to correctly answer 2/3 questions</u> about their HTML code.	Designer is <u>able to correctly answer 3/3 questions</u> about their HTML code.	In addition to answering three questions, <u>designer volunteers to explain at least one other feature of their page design.</u>